**Profile of Master Alleyne Eirik Lal**

Master Alleyne Eirik Lal is a 9 year old boy, an environmental activist and author from Kerala, India. He is the founder of an International environmental organization named the **“Heart4Earth Foundation”** having presence in 56 countries with 12 successful projects having 25,000 stakeholders and 5880 volunteers across the globe. His aim is to create a fleet of inspiring youth and children as the ***“Global Warriors to be the Guardians of Future”***. He works for a world where there is no threat for existence. He inspires people to create a culture of conservation instead of destruction. He is the member of United Religions Initiative, International Organization for peace and interfaith harmony. He represents the youth forum of OISCA International Japan, Kollam chapter. He is an associate and Peace Ambassador of - 1 Billion Youth for Peace. He is working with the prestigious organization - Living Peace International. Works with the Global campaigns of World's Children's prize. He started LISS Balajanasakhyam, a unit of Akhila Kerala Bala Janasakhyam; Asia’s biggest organization for children. He attended so many national and international conferences on climate action, peace and interfaith harmony. **He is the author of “The Lost world of MOMs” an eco-fiction for children.**

**His Inspiring Story**

When he was 8 years old; in 2019 he got a chance to attend an international conference on climate action, organized by United Religion Initiative. He was the youngest delegate of that conference. When he realized to the environmental issues and the need of climate action, he was so sad and in the closing remarks of the conference he announced that he will start an organization to protect Mother Earth. It was a turning point in his life. Returning from there he started to draw pictures showing the need of climate action. He had a habit of observing nature. Once he asked an important question *“Do human beings endanger in the future like the extinct?”* This question disturbed him a lot. Finally he found the fact that the main obstacle of sustainability is one's attitude that my duty is just to say to protect the planet earth by believing that others will act for that.

Finally he concluded that the ironical attitude of public in words and actions should be the main reason behind the most challenging crisis of human being to be endangered. Next decision was really exciting; this boy founded an organization named the Heart4 Earth Foundation in search of inspiring youth and children; who believes in Universal values, as the Guardians of Future. He promised that his Global Warriors will show the way. Heart4Earth Foundation was inaugurated on 6th January 2020 by Ms Kehkashan Basu, the International Children's Peace Prize winner 2016 with the delegates from Sri Lanka, Bangladesh etc under the guidance of Dr Abraham Karickam, the Executive Secretary, United Religions Initiative - ASIA.

He started his campaigns at first in Kerala. But its spread was really inspiring. Quickly it reached to 56 countries through his Global campaigns. In all these 56 countries; he appointed National Coordinators, Youth and Child Ambassadors. His continuous International webinar series attracted many people across the globe to join his organization and they are actively participating in all his campaigns.

**His Projects**

***1000 Banyan Tree pledge***

   Once he was walking nearby his home, he saw a cut down banyan tree having more than 150 years old. He felt that cut down tree as a human dead body. He was so sad about the eco system in that tree. Finally he made a promise to that Banyan Tree; that he will plant thousand Banyan trees in the memory of this tree. It was not just a promise. Every day he started to collect saplings of Banyan trees. He made many plants with branches of the tree. Now he has his own plantation with 750 banyan saplings. He is reaching his target of 1000 Banyan trees. This thousand Banyan trees will be planted on 14th December 2020 on his 10th birthday. His volunteers are ready to maintain the planted Banyans.

***Sustainable Sundays***

During covid-19 outbreak when schools are closed it was the time for him to spend with the nature. He is a keen observer of nature. What he learnt from nature he thought that it should be shared to all children so he made an active group of children to learn the life values from nature, it named *“Sustainable Sundays”.* He made *Sundays for Nature and Future*; because he believes that if School opens, he can continue his journey through nature as it is a holiday. He made it as vlogs, and shared it through social media to motivate all children.

***Sunday library***

Books have always been Alleyne's childhood companions, along with nature. He considered the Covid-19 era to be the best opportunity to delve into the world of books. He came up with the idea of a ***"Sunday Library"*** that works only on Sundays to pass on the good thoughts that books have given him and to take friends into the world of reading. When his parents allotted two rooms of their clinic for the library and reading room, Allu's dream of a Sunday library came true with his collection of 600 books. Thus, during this corona period, Mr. Reny Antony, member of the State Child Rights Commission, inaugurated and started the Sunday Library. Many schools, NGOs and individuals who knew about the library came forward to donate books to the library and to make room for the library in many places. Allu is now moving towards the goal of having a library in all the districts of Kerala, crossing the Kollam district where the Sunday Library was started.

When Allu joins grandparents to tell stories to children who love to listen to stories, and experts from different walks of life to pass on the values of life, the Sunday Library becomes a meeting place for generations. There are also facilities for children to read stories and poems. At the same time, the Sunday Library will be enriched with personality development classes, small discussions and classes led by authors, poets, social and cultural leaders, teachers, actors, and experts in various fields. Membership is open to children between the ages of five and fifteen. To become a member, Allu, a nature lover, suggests planting a tree and protecting it. Each tree must be planted each month to renew the membership. The library is open on Sundays from 2 pm to 5 pm. The Sunday Library is currently located at Pranaah Holistic Healthcare in Lakshminada near the Kollam Collectorate.

***Tree swapping***

This is a project to develop a culture of conservation and sharing. When he meets his friends, he is giving a tree to his friends and his friends giving back trees to him. When they swap the trees, the tree will be taken care with love and affection to the person who swapped.

***Koodorukkaam ( Making the nest)***

This project was done with Block Panchayat Ithikkara and Grama Panchayath Chirakkara in a place named Polachira, which is famous for migratory birds. It is a rich wetland area. He is currently doing this project to plant fruit plants and shade plants around this place to maintain the natural ecosystem in that place.

**Campaigns:**

***Peace crane campaign (75th Anniversary of Hiroshima Day)***

It was a global campaign to make thousand origami cranes in the memory of 75th anniversary of Hiroshima Nagasaki atomic bombing. Many people around the globe participated. He got 1024 peace cranes. Following to that he organized an international webinar on nuclear disarmament.

***Peace Letter campaign- 10,000 Peace letters to UN (International Day for Elimination of Nuclear weapons)***

This campaign aimed to send 10,000 peace letters to UN on the topic my concerns in living with a nuclear world, people from 25 countries participated and got 10878 peace letters.

***Your voice counts: 1 minute video campaign (International Peace Day Campaign)***

It is a campaign to make one minute video on the topic “My Dreams of a peaceful planet”. He got 2428 videos. Children and youth Expressed their dreams of a peaceful Planet with great hope..

***Greenathon (2020 Nov14-30 ) World Children’s Day***

It is an initiative by Alleyne to plant 10,000 plants across the globe in connection with international Children's Day, 20th November 2020. ***“Any Plant - Anywhere”*** was caption and it was a call to action to plant as much as one can. Even though he expected 10,000; but he got more than 5.25 Lakhs plants through his call to action. He got tremendous support from schools ( Kinder Garten to Higher Secondary), National Service Scheme(NSS), National Cadet Corps (NCC), Colleges, Student Police Cadets (SPC), Souts & Guides, Red Cross, different Govt. Departments (Police, General Education, Revenue, Forest, Women & Child etc.), different NGO’s, Self Help Groups, Anganwadis, Residential Associations, Arts & Sports Clubs, Public Libraries, Eco Clubs, Farmers, International Organizations.

**People from 42 countries participated in this green revolution with whole hearted support for his mission to restore planet earth.**

***His ambition is to become a Conservationist, and his hobbies are reading, public speaking, observing the nature and learn more about bio-diversity. He is a fourth standard student of National Public School, Kollam, Kerala. He is the son Dr Mohan Lal & Dr Devi Raj, Psychologist couple from Kollam, Kerala.***

Website: [www.heartforearth.org](http://www.heartforearth.org)

Facebook: [www.facebook.com/alleyene4nature](http://www.facebook.com/alleyene4nature)

Organization: <https://www.facebook.com/heartforearth/>

Twitter: <https://twitter.com/eiriklal>

Organization: <https://twitter.com/heart4_earth>

Youtube: https://www.youtube.com/channel/UCk89GTUVaZe3glhD9e9v-rg/